

**GEAUGA COUNTY BUSINESS ADVISORY COUNCIL**  
**Wednesday, September 16, 2020**  
**8:00 AM**  
**Zoom – Meeting Minutes**

1. Roll Call: Jennifer Felker, Richard Markwardt, Betsy Covington, Angela Spalsbury, Becky Oliver, Tamee Tucker, Craig Sernik, Dave Enzerra, Kimm Leininger, John Epprech, Margo Stephenson-Reda, Jon Stoddard, Chris Mitchell, Bill Kermavner, Juliana Petti, Jaina Gandolfi
  - Dave Enzerra – new to BAC – executive in residence at Lakeland Community College;  
First: Kimm Leininger Second: Bill Kermavner

Recorder: Amy Palker

2. Motion to begin the meeting at 8:04 made by Kimm Leininger, second: John Stoddard
3. Motion to approval of the May 19, 2020 Meeting Minutes made by Tamme Tucker, second by John Epprech
4. FY21 Geauga BAC Plan – Due 9/30/2020: on the 5<sup>th</sup> page ignite your career, update how things are going to be virtual. "Career Exploration event" not ignite your career
  - Think of how we can utilize the BAC partners and make videos look professional
  - Once revised, this will be emailed to the BAC partners again to review.
  - Motion to approve BAC Plan by Kim Leininger, second: Rich Markward  
– motion to have edits once plan is revised
5. Overview of initiatives FY20:
  - a. GEL School Forum – Nov 1<sup>st</sup> 2019 Education leader panelists shared how they are building students skills for tomorrows jobs.
  - b. NEOEA Day – hosted 25 educators that participated in tours, everything went very well and it was a great opportunity.
  - c. Career exploration night – almost 80 students and parents that joined the session, in late winter/Feb. Aligned with the "4 E's" Employment, Enlistment, Entrepreneurship, and Enrollment
  - d. School Forum Recommendations - March 10<sup>th</sup> 2020 – How do we help those in the work world with what the students are learning in school. GGP to serve as a bridge between schools and business, Build a toolkit that engages students in careers, senior catch all

tour, hold manufacturing day, continue to focus on soft skills, support teachers, consider starting programming as early as 4<sup>th</sup> grade.

6. Data Presentations:

- e. Kent State - Dr Spalsbury – College Attainment Rates in Ohio by County, with bachelor's degree or higher Geauga 37%, associate's degree or higher 49.4%
  - Dr. Spalsbury will be sending this presentation out to Jennifer after the meeting; she can also send the slides from last time to compare if districts would like them.
  - Ohio's general goals – overall rate of educational attainment has increased – goal of adults with same postsecondary by 2025 - 65%
- f. Team NEO's – Projected change in GDP: loss in 20/21 but come back in 22, NEO looks 3% higher, employment will recover slower than GDP. North East Ohio will recover slower.

From Margo with OMJ

- o The number of people looking for a job with OMJ went up when the \$600 went away, when the \$300 was announced they slowed down again.
- o People are starting to ask about additional training

7. Planning for FY21: GGP presentation included

- a. Virtual NEOEA Day - Oct 9<sup>th</sup> – Connect educators with local businesses to increase awareness of career opportunities and the education, skills, and training needed for these careers.
  - o Set up a meeting to discuss more – TBD
- b. Career exploration - Virtual tours of Geauga Businesses (November/Juliana Petti) – Recording virtual tours and host a zoom webinar to include presentations and interviews with representatives from those organizations.
  - Juliana - Here is an excellent example of a virtual tour from the ALIFT Manufacturing Technology Training Center in Michigan. AWT would love to help to record something similar of manufacturing industry in Geauga County <https://lift.technology/>
- c. Entrepreneur program – TBD – YEI and OEN teamed up with OMJ and ODE. Did a summer pilot that was an 8-week program. Met via zoom every Wednesday, culminated in a pitch contest. Offer this program to 9<sup>th</sup> and 10<sup>th</sup> grade, program will be led by GGP using YEI curriculum with will fulfill the OMG readiness seal requirements.
- d. Future Focus Friday – 11<sup>th</sup> and 12<sup>th</sup> graders – Career Speaker Series Focus on Health care, IT, manufacturing, and entrepreneur. HR workforce Skill building, resume writing, interview, and professional skills.
- e. Virtual job fair software – OMJ is working on creating this now, would like to give it to local business and put on a career, job fair for the schools. Auburn, offered to test the software. Would like to have this in place by January if not sooner.

8. FY21 Meeting Dates – All meetings will be held on Zoom starting at 8am

September 16<sup>th</sup> 2020      November 17<sup>th</sup> 2020      January 26<sup>th</sup> 2021

March 23<sup>rd</sup> 2021      May 18<sup>th</sup> 2021

- Dec 2020 Virtual Zoom will expire in law for Public Meetings.

9. Close meeting at 9:19am by First: Kimm Leininger, second by Rich Markwardt