

GEAUGA COUNTY BUSINESS ADVISORY COUNCIL

Tuesday, May 10, 2022 8:00 - 9:30 AM
Orchard Hill Center - Patterson Fruit Farm
11414 Caves Road, Chesterland, OH 44026

SUMMARY

1. Opening Items:

- a. Motion to begin the meeting at 8:08 a.m. by Tim Snyder; Second - Kimm Leininger
- b. Roll Call
 - i. Jennifer Felker, ESC of the Western Reserve
Dr. Kelly Moran, ESC of the Western Reserve
Tim Snyder, Esq, ESC of the Western Reserve Board Member
Kimm Leininger, Geauga Growth Partners
Betsy Covington, Geauga Growth Partners
Dave Patterson, Patterson Fruit Farms
Brittain Paul, Ravenwood Health
Julie Gorenc, Kinetico
Maggie Zock, DA Surgical
Margo Reda, Ohio Means Jobs
Julie Clute, Ohio Means Jobs
Bill Kermavner, Cardinal Local School District
Rich Markwardt, West Geauga Local Schools
- c. Approval of the February 15, 2022 Meeting Minutes
 - i. First - Tim Snyder; Second Margo Reda
 - ii. Approved

2. Roles and Responsibilities of Members of the BAC

- a. Review [Bylaws](#) and current [BAC Plan](#) for 22/23
 - i. Reviewed the history of the BACs and why they were created
 - ii. Goal is to build relationships with schools and business in Geauga County
 - iii. We want to offer unique opportunities to enhance our students going into the business community in Geauga County.
 - iv. What are some active and tangible initiatives that we can put forward

3. Corporate Challenge Report- Kelly Moran, ESCWR and Mercury Plastics

- a. Conducted 3-4 brainstorming meetings with teachers from Berkshire Schools and Mercury Plastic
- b. Mercury Plastic gave the schools real life problems within their organization
- c. Students then broke down the problem and worked on finding solutions to the problem
 - i. The students will have about 2-3 weeks to find solutions, then present it to Mercury Plastic.
 - ii. Mercury Plastic will give feedback on the presentation

4. Planning for FY23 School Year - Small Work Group Sessions - These will be our Four Topics for 22-23

- a. NEOEA Day (Oct 14th 2022) - <https://neoea.org/files/RFP.pdf> - Betsy Covington
 - i. Reviewed NEOEA

- ii. Looked at ways to improve from last year.
- iii. The biggest challenge was recruiting educators to come.
- iv. Recruiting educators to come was a challenge. Would love to see more people come and see what is out there for those opp kids that aren't going to college. Entry level positions for those that want to go right into the workforce
- v. Would like to meet with Admin, Counselors and Businesses in August in a face to face meeting to get more educators exposed to NEOEA
- vi. Due to the time of the day = can only visit a few businesses. Open the breakfast time to bring in other businesses to showcase what they can do
- vii. Had strictly manufacturing last year - would like to extend to health care, construction, etc
- viii. Possibly reach out to other local schools, to bring more interest.
- ix. Anyone interested in being on this committee - let Betsy know
 - 1. Rich M and Margo R would like to be on the committee
- b. Corporate Challenge - Kelly Moran
 - i. Brainstorming session, looking at different problems they are having at their company and how they could use these for students in the school.
 - ii. Looked at when they can meet next year to bring this to the local schools
- c. Business Mock Interviews - Margo Reda, Premier Software, Kimm Leininger
 - i. OMJ worked with Cardinal this past year. Put together a curriculum around interviewing using Naviance.
 - ii. Conducted a mock interview, used an online platform where the students could interview with local jobs.
 - iii. Did a reverse job fair that proved to be successful
 - iv. Held a job fair where Juniors and Seniors met with different companies. The different areas were color coded and students had to see 3 of their interest areas and one outside their comfort zone
 - 1. Would like to build a curriculum that is a 2.0 for the 2023 Seniors that participated last year
 - 2. Would like to open up to other schools, but need a building that can handle the capacity
 - a. This is where the BAC can assist.
- d. Guest Speakers in Classrooms - Jennifer Felker
 - i. Coordinate with guest speakers - Topics, discussion points, framework, etc
 - ii. Work on Soft Skills
 - iii. Freedom of Discipline - have your homework prepaid, ready for your test, then you have the freedom not to worry. Same goes for work.
 - iv. Responsibility, Reliability - Create a series
 - 1. Geauga has a wealth of business as far as farming, manufacturing etc. and how we can incorporate those businesses. How do we add the literacy component in.
 - 2. Starting younger with K-12
 - v. Financial Literacy Standards - how can we tie that with Manufacturing, Agriculture, etc.
 - vi. Speaker Series with a Focus/Theme

5. County Updates - Jennifer Felker

- a. Extended Learning Plan Grant Funds
 - i. \$2.7 Million awarded to ESCWR for additional education/extended learning
 - ii. Nancy Santilli - New Asst Supt leading ext learning work
 - iii. Literacy and Math coaches being deployed into schools
 - iv. RFPs for sharing these services between schools
 - v. RFPs for communities and businesses
- b. Rock on the Road Academy
 - i. Used grant funds from GEER - implementing at Harvey High School in Painesville - studios - hoping to put one in Geauga next year
- c. moozoom
 - i. SEL learning platform - videos, choose your own adventure to share how they are doing S/E

- ii. Noted that we needed these services before COVID and even more after
- iii. Need resources like this in place for students future success in our businesses
- iv. Essential programming needed for our students
- v. Role/Voice that the business community can play
- vi. Employee Wellness is becoming a huge role for HR in businesses

6. School Updates - All

- a. Chris Mitchell - Auburn Career Center - not in attendance
- b. John Stoddard - Berkshire - not in attendance
- c. Bill Kermavner - Cardinal
 - i. Grateful to be in person 20-21 and 21-22
 - ii. They finish the week before Memorial Day
 - iii. Finishing AP testing and just finished state testing
- d. Kelly Moran - ESCWR
 - i. Ending school year in a State of celebration
 - ii. Saw a lot of academic growth this school year
 - iii. Concerts/Proms/ Student lead events for parents at schools
 - iv. Direct instruction has made a huge difference
- e. Richard Markwardt - West Geauga
 - i. In session almost entire time - 20% remote 20-21 and almost all in person 21-22
 - ii. We have great families and students
 - iii. Just Finished statewide testing
 - iv. AP testing at high school is finishing up
 - v. Last Day is June 10th

7. Higher Ed Updates - All

- a. Angela Spalsbury - Kent State Geauga - not in attendance
- b. Dave Enzerra - Lakeland Community College - not in attendance

8. Business Updates - All

- a. Teresa Simon - AWT - not in attendance
- b. Brittain Paul - Ravenwood Health
 - i. Really busy right now
 - ii. Continued to provide lots of diff services in schools and businesses
 - iii.
 - iv. Awarded the Ohio RISE (CME), only 20 other individuals awarded this in the state
 - v. Partnered with Crossroads and Community Counseling in Ashtabula
 - vi. Worker shortage
- c. John Epprecht and Becky Oliver - Great Lakes Cheese - not in attendance
- d. Tama Justen - Cabinetworks - not in attendance
- e. Suzanne LaRocca - Mercury Plastics - not in attendance
- f. Dave Patterson - Patterson Farms
 - i. Apple growing over the next three weeks - hoping to be frost free
 - ii. Market is open
- g. Rita Okonji - Tarkett USA - not in attendance
- h. Julie Gorenc - Kinetico - in attendance. Was not able to provide update due to another meeting
- i. Maggie Zock - DA Surgical
 - i. Distributes innovated medical devices in the OR
 - ii. Committed to staying locally
 - iii. Offers unique employment opportunities for graduation students

9. Ohio Means Jobs Geauga- Margo Reda

- a. Thank you Bill & Cardinal Schools

- b. Career Fair - 350 kids 50 businesses plus the military
- c. 150 kids and mock interview 25 businesses
- d. 499 students at job fair
- e. Alliance for working together - Summer Manuf camp 5-6 grade students Lake/Geauga - STEM driven. Girls only the first week.
- f. Any students that need assistance - contact Sarah at Geauga Family Services can help to help offset cost
- g. These events cost a lot and are thankful for Grants to assist in paying for these events.

10. GGP Updates - Kimm Leininger & Betsy Covington

- a. Website
 - i. www.ggpyouthworkforce.com was made possible through the RemotEDx grant
 - ii. Great tool to work through curriculum in the classroom
- b. Incubator Program
 - i. Internship program
 - ii. Wanted to expand opportunity to others in Geauga County
 - iii. Eliminated GPA require - made it easier for others to apply
 - iv. 21 host business, 37 students applicants - currently in matching process - will start job experience in June

11. Future Meeting Dates

- a. September 13, 2022
- b. November 1, 2022
- c. January 10, 2023
- d. March 7, 2023
- e. May 9, 2023
- f. What time(s) work best?
 - i. 8:00 - 9:30 a.m.
- g. Location(s)
 - i. What businesses would like to host meetings and have a tour of their facilities?

12. Adjournment

- a. Motion to adjourn at 9:38 a.m. - First Dave Patterson , second by Tim Snyder