

**GEAUGA/LAKE COUNTY BUSINESS ADVISORY COUNCIL**

**Tuesday, September 17, 2024 8:00 AM - 9:00 AM**  
**8221 Auburn Road, Painesville, Ohio 44077 - Room 106**

**Mission Statement (Per ORC 3313.84):** *The mission of the ESCWR Business Advisory Council (BAC) is to foster cooperation among our member schools, businesses, and the communities they serve to make our education system more aware of the local labor market; promote work-based experiences within businesses; and help students prepare for successful learning and employment opportunities.*

**Minutes**

**1. Opening Items:**

- a. Welcome/Roll Call - Nancy Santilli - Welcome, everyone! It's a pleasure to have you all here for the combined Geauga/Lake BAC meeting. Throughout the year, we will meet separately for the Lake and Geauga BAC sessions, but today we've come together for a special presentation by Dr. Joe Glavan, who will be speaking to both groups.
- b. Pledge of Allegiance
- c. Welcome new and/or invited guests - [Resolution](#) - Approved motion Kimm Lenninger, Roxanne Sornick
  - i. Jim Kish, Director of Career Pathways/Connections, West Geauga Local Schools - [Bio](#)
  - ii. Sergeant Shane Simplot, US Air Force
  - iii. Sergeant Tyler Kelly, US Army - [Bio](#)
  - iv. Matthew Bryan, Director of Career Development, Auburn Career Center - [Bio](#)

Nancy Santilli - Welcome to our new invited guests, your contribution is crucial in helping us build strong relationships and partnerships between the business and education communities. We are grateful for the time and effort you dedicated to share your knowledge with us.

- d. Approval of the May 9, 2024 Lake County - [Meeting Minutes](#)- approval Tom Hach Margo Reba
  - e. Approval of the May 7, 2024 Geauga County - [Meeting Minutes](#) - Jack Cunningham, Kelly Moran
  - f. Geauga County [Bylaws](#)
  - g. Lake County [Bylaws](#)
2. Nancy Santilli - Painesville schools are being honored for leadership and are highlighted in the Journal. Perry Local Schools mission to share the work and goals with the district they set. Geauga Business Spotlight school yard studios and recognition.
  3. 2024 Business - Education Leader Awards for Excellent Business Advisory Councils - ESCWR was one of few who received a 2 Star Rating.

4. **Guest Speaker - Dr. Joe Glavan, Director of Workforce Development, Mentor Schools/Lakeland Community College, and Commissioner Rich Regovich, Lake County**
  - **Dr. Joe Glavan Workforce development:** The presentation by Joe Glavan highlighted the exemplary work of Mentor Schools in connecting with students and promoting career and technical education (CTE). He emphasized the need for collaboration between schools and local industries to better prepare students for the workforce. With a significant portion of students (69%) not completing higher education, Glavan stressed the importance of making students aware of available opportunities and pathways.
  - Commissioner Regovich shared his passion for workforce development, advocating for more vocational training in schools, such as plumbing and masonry, to meet local business demands. He noted a pressing need for young workers (ages 18-24) in industries like manufacturing and construction, and discussed partnerships with local colleges to bolster workforce initiatives.
  - Glavan discussed the success of CTE programs, with a 98.7% rate of students employed, enrolled, or enlisted after participating. He highlighted the importance of early experiences in these fields, and the need for businesses to support these initiatives. The presentation outlined new programs, such as the Culinary Academy and Digital Media Academy, designed to align education with industry needs without increasing costs to the district.
  - He reported that 45% of juniors and seniors are now enrolled in CTE programs, with a 100% graduation rate among those in college credit programs. The goal is to expand these programs and create more access, ultimately transforming tech education to better prepare students for future careers.
  
5. **Guest Speaker - Craig Sernik, Executive Director, Northeast Ohio Consortium Council of Govts. Area 19 Workforce Development Board** Craig Sernik - I'm excited about the initiatives our schools are implementing! However, we're facing challenges with a shrinking adult workforce. To address this, we've successfully placed over 1,000 individuals statewide through our internship program. I'd love to see the formation of an employer-based group focused on connecting local employers with youth to fill available positions. There are free programs available for individuals that can facilitate this process.
  - ICYMI: Lt. Governor Husted Announces Nearly 1,000 Students Participated in 2024 High School Tech Internship Program - [Application](#)

6. 4AI Summit - October 18, 2024 - Willoughby/Eastlake North High School, 34041 Stevens Blvd, Eastlake, OH 44095 - [Draft Agenda](#) - [Flyer](#)
  - a. A thank you to our sponsors for your invaluable support and contributions, which have been essential to the success of this event. ESCWR is thrilled to be hosting this gathering and appreciates your continued partnership.

We also welcome any additional sponsors who would like to contribute. As Jennifer Felker mentioned, representatives from higher education, K-12 schools, the Governor's office, and the educational workforce will be in attendance, making this a truly important event. We encourage everyone to attend and take advantage of this opportunity to engage with key stakeholders in education.

7. Proposed [BAC Plan and Award Addendum](#) for Sept 30th submission deadline Nancy Santilli - We welcome any ideas and insights for the BAC Plan and encourage you to share them. Please feel free to post your suggestions on the district websites.

#### Industry Recognized Credential Survey for Ohio Department of Education & Workforce (ODEW)

- a. Surveys:
  - i. [Information Technology](#)
  - ii. [Manufacturing and Engineering](#)
  - iii. [All Other Career Fields](#)

Nancy - Please take time to complete the attached survey's.

8. ESC of the Western Reserve Business Advisory Council - [Flyer](#) Nancy please feel free to pass this information on to schools and businesses.
9. Mentor Public Schools [Business Partnership Guide](#) - *Inspiring students today to reach their potential tomorrow*

Nancy Santilli are there any individual updates or items for the good of the order?

Jennifer Felker would like to express her appreciation for today's presentation and the collaborative efforts of everyone involved.

#### Individual Updates as needed

##### Future Meeting Dates:

- Lake BAC Meeting - Thursday, November 14th at 8:00 AM - 9:30 AM  
- Location - ESCWR Auburn Road TLC Building - 8221 Auburn Road, Painesville, OH 44077
- Geauga BAC Meeting - Tuesday, November 19, 2024 at 8:00 AM - 9:30 AM - Location - 12611 Ravenwood Dr., Chardon, OH 44024