

Educational Service Center of the Western Reserve (ESCWR) Business Advisory Council

Welcome to the ESCWR Business Advisory Council for Lake and Geauga Counties, designed to address the crucial need for workforce development within our schools. In today's rapidly changing career landscape, a skilled and motivated workforce is essential for sustained success. This plan harnesses the collective expertise of school officials, industry leaders, and community stakeholders to provide strategic insights and actionable recommendations, empowering students to develop professional skills and explore future careers through partnerships and coordinated experiences.

By fostering collaboration, innovation, and adaptability, we aim to enhance professional skills and track career trends from K through 12th grade. The council works closely with governing boards and member districts to gather and analyze workforce data, ensuring our educational strategies align with the evolving needs of the job market.

Our focus includes:

- **Innovating around critical skills for emerging jobs:** Creating experiences in classrooms and schools that equip students with life skills and behaviors essential for careers, college, military service, and life.
- **Localizing content to enhance relevance:** Developing teaching methods that emphasize employability skills and helping students identify their strengths and pathways to career success.
- **Preparing students for their educational journey and future careers:** Ensuring that every student has a clear pathway, equipped with the skills and knowledge to navigate their future workforce.

Together, we are committed to guiding students on a journey of lifelong learning and career readiness.