



# students at the center

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A PERSONALIZED  
LEARNING SYMPOSIUM

**JUNE 13–14, 2017**

**Paradigm Center at Mentor High School**  
6451 Center Street | Mentor, Ohio 44060



## PLACING STUDENTS AT THE CENTER

Welcome! Thank you for joining us for a two-day experience designed to immerse attendees in best practices and personalized learning techniques. You will gain experience to embed personalized learning into the fabric of your school and develop collaborative partnerships throughout the state.

Administrative and teaching practitioners from school districts in Wisconsin and Ohio are excited to engage with you in breakout sessions and table discussions to share how they are engaging students in personalized learning experiences.

### AGENDA AT-A-GLANCE

#### Tuesday, June 13, 2017 Start with Why

8:00 AM	Registration and Continental Breakfast
8:30 AM	<b>Welcome and Introduction to the Symposium</b> <i>Dr. Domenic Paolo, Superintendent, Fairport Harbor Exempted Village Schools</i>
8:45 AM	<b>Keynote Session: A New Era for Learners and Learning</b> <i>Dr. James Rickabaugh, Senior Advisor, Institute for Personalized Learning</i>
9:55 AM	Break
10:10 AM	<b>General Session: Interact with the Honeycomb: A Learner-Centered Change Strategy</b> <i>Dr. Ryan Krohn, Director, Institute for Personalized Learning</i>
11:15 AM	Lunch and Table Discussions
12:15 PM	<b>General Session: How Does the Work of the Martha Holden Jennings Foundation Support Personalized Learning?</b> <i>Dan Keenan, Executive Director, Martha Holden Jennings Foundation</i>
12:30 PM	<b>Keynote Session: Blended Learning</b> <i>Matt Miller, Superintendent, Mentor Public Schools</i>
1:30 PM	Break
1:45 PM	Breakout Sessions
2:45 PM	Break
3:00 PM	Breakout Sessions
6:00 PM	<b>ILN Summer Meeting/Dinner Meeting at Quail Hollow Country Club</b> <i>Like-minded districts welcome to attend</i>

#### Wednesday, June 14, 2017 Be Flexible About How

8:30 AM	<b>Keynote Session: The Learner: A Resource We Can Count On!</b> <i>Dr. Ryan Krohn, Director, Institute for Personalized Learning</i>
9:45 AM	Break
10:00 AM	Breakout Sessions
11:30 AM	Lunch and Table Discussions
12:30 PM	<b>Keynote Session: A School Where Learning is Personal</b> <i>Christina Sprader, Associate Director, Institute for Personalized Learning, James Murray, Principal, Waukesha STEM Academy, School District of Waukesha James Murray, and two students from the Waukesha STEM Academy</i>
1:45 PM	Break
2:00 PM	Moving Your Constellation Forward (Team Time)
3:30 PM	<b>Closing Remarks: Be Ready to Iterate! Supporting Your Work Going Forward</b>

# MEET OUR KEYNOTE SPEAKERS



## **RYAN KROHN, PH.D.**

Dr. Ryan Krohn serves as the director of the Institute for Personalized Learning. He formerly served as the Associate Superintendent of Teaching and Learning for the School District of Waukesha, WI. In this role, Ryan launched a focused effort to bring forward personalized learning as the primary model of instruction. Ryan centered his Ph.D. research on transformational leaders and their successful transformation of a traditional educational environment to a personalized learning system. Dr. Krohn is a national speaker, university instructor, and consultant who centers his work on engaging leaders on the ideas of transformation, personalized learning, and learner-centered designs.



## **JAMES RICKABAUGH, PH.D.**

Dr. Jim Rickabaugh currently serves as the senior advisor to the Institute. He formerly served as the director for six years and before that as a superintendent in several districts. Dr. Rickabaugh is the author of *Tapping the Power of Personalized Learning: A Roadmap for School Leaders*, focused on helping principals and other educational leaders to engage their staffs in designing and implementing personalized learning ecosystems. Jim is also a co-author of *Five Levers to Improve Learning*. An engaging speaker, Jim has presented on personalized learning at several national conferences, including Visible Learning, ASCD, AESA, and iNACOL, among others.



## **CHRISTINA SPRADER**

Christina Sprader serves as the associate director of the Institute for Personalized Learning. She formerly served as an administrator, coach, and teacher for the School District of Waukesha. She has a passion for rethinking education that ensures personalized learning for all learners. In her previous roles, she developed the capacity of those around her to implement this transformational work that supports all learners.



## **MATTHEW MILLER**

Matthew Miller is the superintendent of Mentor Public Schools. He has served Ohio communities as an educator in the roles of superintendent, director of student services and instruction, principal, and teacher. Matt is actively involved in the prestigious and nationwide League of Innovative Schools through Digital Promise, also serving as an elected member of their advisory committee. He was selected as one of 100 superintendents nationwide to attend and present at the #FutureReady National ConnectED Superintendents Summit at the White House in 2015, was named to the National School Boards Association Top 20 to Watch in the Nation, and conducted his first TEDx Talk, *Don't Buy the Book: Cultivate, Curate, and Go Open*, in 2016. Matt Miller is transforming his K–12 school district through the use of open educational resources and blended learning, along with emphasizing student and teacher voice through innovation.

## ABOUT THE INSTITUTE FOR PERSONALIZED LEARNING



The Institute for Personalized Learning is a division of Cooperative Educational Service Agency #1, a provider of high-quality, cost-effective programs and services for K–12 districts in Southeastern Wisconsin. The intent and commitment of the Institute is to build on the work that was started with the CESA #1 Call to Action and the white paper, *Transforming Public Education: A Regional Call to Action*. To pursue that vision, we are building paths to support districts in waves of engagement. We work with member schools and districts to re-design our educational ecosystem into one that is learner-centered. We have developed a model and process to effect this change, and through a unique action network approach are able to take advantage of multiple sites, simultaneously test a variety of strategies and share learning and research to accelerate the effort. Learn more at [institute4pl.org](http://institute4pl.org).

# TUESDAY, JUNE 13, 2017 | START WITH WHY

8:00 AM	Registration and Continental Breakfast	
8:30 AM	<b>Welcome, Introduction to the Symposium</b> <i>Presenter: Dr. Domenic Paolo, Superintendent, Fairport Harbor Exempted Village Schools</i>	
8:45 AM	<b>Keynote: A New Era for Learners and Learning</b> <i>Presenter: Dr. James Rickabaugh, Senior Advisor, Institute for Personalized Learning</i> <p>Today's learners and educators are trapped in an education system that was designed to serve the needs of a by-gone era. We have spent decades pressuring people and demanding greater accountability. Yet, the problem we face is not one of effort and will not be solved through pressure; it is a problem with the design of the system itself. The time has come to rethink much of what we have assumed about teaching and learning. Our challenge is to develop high capacity, flexible learners, not just good students who are capable of being taught. This opening session will explore the drivers of this new era for learners and learning.</p>	Rooms 1 & 2
9:55 AM	<b>Break</b> Purchase your copy of <i>Tapping the Power of Personalized Learning</i> at registration	
10:10 AM	<b>General Session: Interact with the Honeycomb: A Learner-Centered Change Strategy</b> <i>Presenter: Dr. Ryan Krohn, Director, Institute for Personalized Learning</i> <p>Connect the why of personalized learning to a framework that will assist in determining what elements to bring forward. Take a deep dive into the function and design of the Institute's honeycomb model of personalized learning! The interactive conversation will center on the thinking behind the development of the honeycomb as well as the application of the elements into your district/school/classroom. Participants will:</p> <ul style="list-style-type: none"><li>• Understand a transformational change strategy</li><li>• Explore the interactive honeycomb</li><li>• Discuss entry points and current examples</li></ul>	Rooms 1 & 2
11:15 AM	Lunch and Table Discussions	
12:15 PM	<b>General Session: How Does the Work of the Martha Holden Jennings Foundation Support Personalized Learning?</b> <i>Presenter: Dan Keenan, Executive Director, Martha Holden Jennings Foundation</i>	Rooms 1 & 2
12:30 PM	<b>Keynote: Blended Learning</b> <i>Presenter: Matt Miller, Superintendent, Mentor Public Schools</i> <p>Mentor Public Schools and its teachers were honored with the Best Use of Blended Learning presented by a K-12 district BestEdTech awards from the 2014 Ohio Educational Technology Conference as well as the Ohio Trendsetter Award for the schools' Catalyst Program. Learn about Mentor Schools' vision and journey in the use of blended learning.</p>	Rooms 1 & 2
1:30 PM	<b>Break</b>	

1:45 PM

## Breakout Sessions

### ***Tapping the Power of Personalized Learning: A Conversation with the Author***

*Presenter: Dr. James Rickabaugh, Senior Advisor, Institute for Personalized Learning*

Room  
2

This session will feature a brief introductory presentation on the history of the Institute for Personalized Learning and practical strategies on how to use *Tapping the Power of Personalized Learning*. The remaining time will feature an extended conversation about the issues, opportunities, skills, and strategies associated with introducing and growing personalized learning. Bring your experiences, questions, and insights.

### **The Learner Independence Continuum**

*Presenters: Dr. Ryan Krohn, Director, and Christina Sprader, Associate Director, Institute for Personalized Learning*

Room  
1

An overarching goal of personalized learning is to develop learners' skills, knowledge, and understanding so that they can succeed in the world long after they've graduated. Learners need opportunities to make important choices and deal with consequences in ways that build decision-making skills. Through self-reflection, feedback, and utilizing tools to support understanding of themselves as learners, students develop their capacity to learn. Developing learner independence will allow for the transfer of skills and knowledge to be used outside of school and throughout the students' lives.

### **Personalized Learning: An Elementary Perspective on Getting Started and Getting Results**

*Presenters: Kori Hartman, Principal, Swanson Elementary, School District of Elmbrook, Kate Sommerville, Teacher, Swanson Elementary, School District of Elmbrook, Lisa Krohn, Director of Teaching and Learning, Johnson Creek School District*

Room  
3

Experience an interactive and example-filled presentation of how the honeycomb comes alive in an elementary setting. Learn how these leaders created a custom design that focuses on specific elements, based on a specific context. These leaders work across the K–6 spectrum and represent a rural and suburban setting. Hear how they have moved from getting started to getting results—connecting the why behind personalized learning to an intentional how.

### **Creating Personalized Learning Pathways for ALL Students**

*Presenters: James Murray, Principal, Waukesha STEM Academy, School District of Waukesha, Eric Hill, Educator Effectiveness Coach, Waukesha STEM Academy, School District of Waukesha*

Room  
4

When a school embraces project-based learning (PBL) and competency-based approach to student pathways, is it appropriate and successful for all students? How does PBL interact and parallel a system that is also known and embraced as a personalized learning environment? Join us to uncover the mysteries of this sometimes tricky dilemma that schools often face, as well as provide a toolkit of ideas for some amazing projects to launch tomorrow, along with clear definitions of what a personalized learning environment could potentially look like at your site. From teachers who are just beginning to test the waters of project-based and personalized learning, to principals, whole schools, and districts who are looking for a way to scale what this innovative, educational shift looks like, you will walk away energized and armed with a game plan.

### **Leading Change from the Board Room to the Classroom: One District's Approach to Advancing a Personalized Approach to Teaching and Learning**

*Presenter: Dana Monogue, Assistant Superintendent for Teaching and Learning, School District of Elmbrook*

Room  
5

A suburban Milwaukee school district that serves 7,000 students in nine schools will share its approach to personalized learning through a systemic, strategic, multi-year plan to truly meet the needs of every student, every time, all the time. Information about instructional frameworks, developing teacher and leader capacity, budget strategies, developing a partnership with the school board, and instructional technology integration will be shared.

2:45 PM

Break

3:00 PM

Breakout Sessions

**Meet the Practitioners: Elementary School**

Rooms  
1 & 2

*Presenters: Kori Hartman, Principal, Swanson Elementary, School District of Elmbrook, Kate Sommerville, Teacher, Swanson Elementary, School District of Elmbrook, Lisa Krohn, Director of Teaching and Learning, Johnson Creek School District*

Meet Kori, Kate, and Lisa for a Q&A and a chance to make a personal connection and dig deeper into their work.

**Meet the Practitioners: Middle School**

Rooms  
1 & 2

*Presenters: James Murray, Principal, Waukesha STEM Academy, School District of Waukesha, Eric Hill, Educator Effectiveness Coach, Waukesha STEM Academy, School District of Waukesha*

Meet James and Eric for a Q&A and a chance to make a personal connection and dig deeper into their work.

**Meet the Practitioners: Leadership**

Rooms  
1 & 2

*Presenters: Dana Monogue, Assistant Superintendent for Teaching and Learning, School District of Elmbrook and Ryan Krohn, Director, Institute for Personalized Learning*

Meet Dana and Ryan to engage in a Q&A about systems change and systemic leadership.

**Meet the Practitioners: High School**

Room  
5

*Presenters: Fairport Design Lab, and Christina Sprader, Moderator*

Hooked on Education is a project that uses the power of personalized learning to allow students to master the Ohio Learning Standards while researching, marketing, manufacturing, and selling fishing lures. Through involvement in this project, students have interacted with local businesses and experienced true anytime/anywhere learning that has extended far beyond the walls of the classroom.

**Evidence-Based Learning (Bring Hattie's Research to Life in Classrooms)**

Room  
4

*Presenters: Perry Public Schools, Dr. Betty Jo Malchesky, Facilitator*

Proficiency-based progress is at the heart of the three core components in the honeycomb model for personalized learning. In the standards-based learning culture, clear learning targets guide collaboration between students and teachers. Students understand the specific expectations for demonstrating standards at a proficient level and can articulate what meeting the standard well will entail. Teachers depend on clear expectations for proficiency to deliver effective feedback to students that moves their learning forward. This is at the heart of achievement gap closing.

**Personal Growth Through Service to Others**

Room  
3

*Presenters: Wickliffe Public Schools*

For the 2016–2017 school year, Wickliffe High School launched its inaugural year of the Learn. Lead. Serve. (LLS) Service Learning Program. Students within the LLS program used volunteer site experiences in tandem with rigorous study of contemporary issues to broaden their perspectives of the world around them. Join us to explore how we have used a personalized learning model to help our students gain personal growth through relevant experiences and curriculum.

6:00 PM

**ILN Summer Meeting/Dinner Meeting**

*Like-minded districts welcome  
Quail Hollow Country Club, Verandah*

This is a social and business meeting dinner overlooking beautiful Quail Hollow golf course. Innovation Lab Network (ILN) districts, **and any interested district representatives** are welcome to attend. *Cash dinner/bar available.*



# WEDNESDAY, JUNE 14, 2017 | BE FLEXIBLE ABOUT HOW

<p><b>8:30 AM</b></p>	<p><b>Keynote: The Learner: A Resource We Can Count On!</b>  <i>Presenter: Dr. Ryan Krohn, Director, Institute for Personalized Learning</i></p> <p>Experience an interactive conversation centered on the relationship between function and design. Explore how improvement and efficiency efforts, instead of core purpose, contributed to the decline, and even extinction, of major companies/organizations. Connect the why behind personalized learning to an intentional how. Learn how schools and districts across the nation are building an infrastructure for the learner. Leave the session with practical strategies for re-framing your personalized learning vision and for shifting your organization's paradigm.</p>	<p>Rooms 1 &amp; 2</p>
<p><b>9:45 AM</b></p>	<p><i>Break</i></p>	
<p><b>10:00 AM</b></p>	<p>Breakout Sessions</p>	
	<p><b>Hex-A-Strong Leadership</b>  <i>Presenter: Dr. Ryan Krohn, Director, Institute for Personalized Learning</i></p> <p>Learn about how the Hex-a-Strong leadership process can help move your personalized learning implementation from getting started, to implementation, and ultimately toward systemic change. The session will briefly explain the constellation process, where teams craft a blueprint for their personalized learning work, yet will focus on a six-step process for successful infusion of the process into the organization. Leave the session with a leadership framework, and practical strategies, for getting started in moving your implementation to the next level.</p>	<p>Room 1</p>
	<p><b>Creating a Constellation through Intentional Alignment</b>  <i>Presenter: Christina Sprader, Associate Director, Institute for Personalized Learning</i></p> <p>The Institute for Personalized Learning refers to implementation of personalized learning practices through six stages: Getting Started, Design, Implementation, Iteration, Expansion, and Systemic Change. Learn about a design thinking approach to identify entry points to personalized learning and create an intentional action plan for implementation in a learning community. Discuss a multi-step planning process to support a strong foundation of practice. Leave ready to take steps forward on the progression of implementation.</p>	<p>Room 2</p>
<p><b>11:30 AM</b></p>	<p>Lunch and Table Discussions</p>	
<p><b>12:30 PM</b></p>	<p><b>Keynote: A School Where Learning is Personal</b>  <i>Presenters: Christina Sprader, Associate Director, Institute for Personalized Learning, James Murray, Principal, Waukesha STEM Academy, School District of Waukesha James Murray, and Students Cal and Caden from the Waukesha STEM Academy</i></p> <p>Describing personalized learning for someone who is new to the idea or hasn't experienced it can be difficult. We all have our own memories and perceptions about education; consequently, well-designed environments that place the learner at the center can sound utopian. Yet, tens of thousands of students who attend schools that participate in the Institute for Personalized Learning Network, experience this powerful way of learning every day. In this session, we will describe a student's typical day at a personalized learning school, the Waukesha STEM Academy—Saratoga Campus. Presenters will share first-hand experience of a student's day in a personalized learning setting, the design behind the learning experience, and the intentional implementation of personalized learning elements.</p>	
<p><b>1:45 PM</b></p>	<p><i>Break</i></p>	
<p><b>2:00 PM</b></p>	<p><b>Moving Your Constellation Forward (Team Time)</b>  <i>Presenters: Dr. Ryan Krohn, Director, and Christina Sprader, Associate Director, Institute for Personalized Learning</i></p>	
<p><b>3:30 PM</b></p>	<p><b>Closing Remarks: Be Ready to Iterate! Supporting Your Work Going Forward</b>  <i>Presenters: Dr. Domenic Paolo, Superintendent, Fairport Harbor Exempt Village School District and Dr. Ryan Krohn, Director, Institute for Personalized Learning</i></p>	

## EARN GRADUATE CREDIT

Contact Lake Erie College to earn credit for your participation in the symposium  
Mentor Public Schools Wraparound Course: ED 7209 (1 semester hour, \$140)

## SPECIAL THANKS

Special thanks to the following organizations for making this learning experience possible:

Fairport Harbor Exempted Village School  
The Institute for Personalized Learning  
Mentor High School  
Lake County Educational Service Center  
Battelle for Kids  
Presenters  
Participating School Districts

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## QUESTIONS

Contact Jovette Hiltunen at [jhiltunen@lakeesc.org](mailto:jhiltunen@lakeesc.org).



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